

Prof. G. P. Sudhakar

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Bangalore, India

SUMMARY

Accomplished academic administrator with eight years' experience managing post-graduate business programs and a proven track-record of building new MBA programs, and developing business school brands.

Over fifteen years' experience teaching at business schools, backed by two decades in the industry.

Research focus on the retail industry, with a Ph. D. in Management Studies from Osmania University, Hyderabad and a consistent record of publications in academic and industry publications.

ACADEMIC EXPERIENCE

Surana College, Bangalore

Professor & M.B.A. Program Director (June 2014 – 30th of May 2017)

Sikkim Manipal University – Directorate of Distance Education, Bangalore

Professor & Department Head – Management Studies (August 2011 – June 2014)

Nitte School of Management, Bangalore

Professor & Director In-Charge (August 2009 – August 2011)

Prin. L.N.Welingkar Institute of Management Development and Research, Bangalore

Associate Professor, Marketing (May 2006 – January 2008)

Sir. M Visvesvaraya Institute of Technology, Bangalore

Assistant Professor, Department of Management Studies (September 2002 – May 2006)

Convergence Institute of Media, Management & IT, Bangalore

Associate Professor, Marketing Communications (September 2011 – September 2012)

RECENT INDUSTRY EXPERIENCE

Jaykrishna Aluminium, Ltd., Hyderabad

President, Sales & Marketing (February 2008 – January 2009)

SCA Packaging India Pvt. Ltd, Hyderabad

Manager-Sales (April, 1997 – Sept, 1999)

Rank Industries, Ltd., Hyderabad

Senior Manager – Marketing & Communications, Rank Industries (April 1992 – March 1997)

EDUCATION

Osmania University, Hyderabad

Doctor of Philosophy, Management Studies, 2009

Thesis Title: “*RETAIL STORE POSITIONING: A Study of four departmental stores in Bangalore.*”

Jawaharlal Nehru Technological University, Hyderabad

Master of Business Administration, Marketing, 1982

Indian Institute of Management & Commerce, Osmania University, Hyderabad

Bachelor of Commerce (Hons.), 1979

TRAININGS & CERTIFICATIONS

Attended six Faculty Development Programs through the Strategic Management Forum of India at IIMB, IIMK, IIML and IIFT, leading to a Strategic Management Faculty Certificate.

Attended short Seminar on Integrated Marketing Communications, Boston, USA.

Sponsored by Marine Products Export Development Agency (Govt. of India Agency) to participate in a 10-day program on Seafood Marketing, in Bremen, Germany.