

RESUME

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ACADEMICS :

- **Graduation** : B.A. (Economics) in 1985, from K.L.E. Society's Jagadguru Tontadarya College, Gadag. **Awarded 6th Rank to the Karnatak University, Dharwad.**
- **Post Graduation** : PGDM / MBA (Marketing) in 1987, from T.A.Pai Management Institute, Manipal, affiliated to All India Board of Management Studies and All India Council for Technical Education (AICTE), New-Delhi.
- Qualified / Cleared **Karnataka State Eligibility Test (KSET) for Lecturer / Assistant Professorship in Management Subject, in the year 2015-16.**

INDUSTRY EXPERIENCE (16 Years as an Entrepreneur)

- Proprietor of a SSI - Steel Furniture & Steel Fabrication Unit in Gadag - Basavanth Steel Furnitures, from the year 1990 to 2005. Having a wide range of experience in administration, accounts, production, managing a workforce, customer relations, marketing, advertising, sales and maintaining public relations.

TEACHING EXPERIENCES (16 Years in the capacity of a Guest Faculty / Senior Lecturer / Teaching Assistant / HOD / Co-ordinator / Principal / Projects Consultant)

- Served as a Guest Lecturer in the subject - Marketing & Management, in Karnataka Handloom Technology Institute, Narasapur, Gadag, for the period from January 2000 to February 2006 (7 - Years). Visited Indian Institutes of Handloom Technology (IIHT) in Salem, Jodhpur and Guwahati respectively, for teaching assignments, as an expert in the subject - Marketing and Management.
- Served as a Management and HR – Consultant in Karnataka State Powerloom Development Corporation, Doddaballapur, near Bangalore, in 2006-07.
- Served as Co-Ordinator, BCA, in K.L.E. Society's J.T.College of BCA, Gadag, for the period from 18th August 2008 to 23rd August 2012 (4 - Years).
- Served as Principal, BBA, in K.L.E. Society's J.T.College of BBA, Gadag, for the period from 18th August 2008 to 31st August 2014 (6 - Years).
- Associated with Karnatak University, Dharwad, in the BBA Examinations as Paper Setter, Examiner, Moderator & Chairman in various Management Subjects.
- Served as Guest Faculty / Teaching Assistant, in Karnatak University Post Graduate Centre for MBA, in A.S.S's College of Business Administration in Gadag, for the period from September 2014 to June 2016.

PARTICIPATION IN FACULTY DEVELOPMENT PROGRAMS

- Participated in the one day FDP on Entrepreneurship Development, organized by TiE The Hubli Chapter & KLE's Institute of Management Studies and Research, Hubli, on 21st September 2009.
- Participated in JNAN-TEACHERS, a two days most powerful training programme for Teachers, organized by Karnatak University and Colleges Commerce Teachers' Association (KUCCTA) and Adept Institute of Management Studies and Research, Dharwad, on 26th and 27th March 2011.
- Participated in the one day FDP on MANAGEMENT TEACHERS 2015: NEW AGE TEACHER, organized by Association of Indian Management Schools & KLE's Institute of Management Studies & Research, Hubli, on 10th July 2012.

PARTICIPATION IN CASE WRITING WORKSHOP

- Participated in the Two Day Case Writing Workshop, organized by **Society for Entrepreneurship Educators (SEE)** & K.L.E. Society's Institute of Management Studies and Research, Hubli, on 6th & 7th July 2012.

PLACEMENT OFFICER'S WORKSHOPS

- Participated in a Two Day Conference "**Principals' Conclave**" held in Infosys - Mysore Campus, on 8th and 9th April 2009 as a part of Project Genesis – Implementation of Global Skills Enhancement Curriculum.
- Participated in Orientation Program for Placement Officers / HOD's on "Current Trends in Corporate Recruitment Process" on 24th September 2016 at Chetan Business School, Hubballi.

PEDAGOGY WORKSHOPS

- Participated in the Faculty of Management Pedagogy Workshop, on 27th September 2014, at Global Business School, Hubli.
- Participated and Worked as a Member of the Organizing Committee in Faculty of Management Pedagogy Workshop, on 20th January 2015, at Karnatak University Post Graduate Centre, Gadag.

PAPER PRESENTATIONS IN STATE / NATIONAL LEVEL SEMINARS / RESOURCE PERSON

- Participated and Presented a Paper titled "Challenges faced in Infrastructure Development", in the National Seminar on Infrastructure Development – Issues & Challenges : A Fast Track Growth, organized by Government R C College of Commerce and Management & FKCCI, Bangalore, on 29th & 30th March 2007.
- Participated as a Guest Speaker in the UGC Sponsored State Level Seminar on "Micro-Finance in Karnataka - An Overview ", organized by Gadag, on 7th February 2009.

- Participated as a **Resource Person** and Presented a Paper Titled “ Problems and Prospects of Self Help Groups ”, in the UGC Sponsored two days National Level Seminar on Self Help Groups & Empowerment of Women : A Perspective, organized by K.L.E. Society’s J.T. College, Gadag, on 6th & 7th March 2015.
- Participated as a **Resource Person** in the State Level Workshop on “E – Resources and Communication Skills” organized at K.L.E. Society’s J.T.College, Gadag, on 7th Feb. 2017.
- Participated in a Workshop on “GST and its Implications” Organized by Karnatak University and Colleges, Commerce Teachers’ Association & P.G. Department of Studies in Commerce, Karnatak University Dharwad on 22nd June 2017.

RESEARCH PAPER PUBLICATION IN INTERNATIONAL JOURNALS

- Contributed as a **Resource Person** at the International Conference on “New Trends and Challenges in Commerce, Management, Social Sciences, Languages and Humanities”, organized by International Association of Academicians & Researchers (INNAR – Asia Pacific) at Maratha Mandal’s Arts, Commerce, Science & Home Science College, Belgaum, on 4th April 2015.
- Presented a Paper Titled “Women Entrepreneurship – A Perspective” at the International Conference on “New Trends and Challenges in Commerce, Management, Social Sciences, Languages and Humanities”, organized by International Association of Academicians & Researchers (INNAR – Asia Pacific) at Maratha Mandal’s Arts, Commerce, Science & Home Science College, Belgaum, on 4th April 2015. The above Research Paper is published in the International Journal of Business, Management & Social Sciences. IJBMS – ISSN : 2249 – 7643, Vol. IV, Issue 8 (III), April 2015.
- Presented a Paper Titled “Global Warming – Trends & Challenges” at the International Conference on “New Trends and Challenges in Commerce, Management, Social Sciences, Languages and Humanities”, organized by International Association of Academicians & Researchers (INNAR – Asia Pacific) at Maratha Mandal’s Arts, Commerce, Science & Home Science College, Belgaum, on 4th April 2015. The above Research Paper is published in the International Research Journal of Humanities and Environmental Issues. IRJHEI – ISSN : 2277 – 9329, Vol. IV, Issue 1 (1), April 2015. The above Research Paper is also published in the International Research Journal of Commerce, Business and Social Sciences. IRJCBSS – ISSN : 2277 – 9310, Vol. IV, Issue 1 (III), April 2015.

ENTREPRENEURSHIP AWARENESS CAMP FOR FINAL YEAR STUDENTS

- Participated in the Entrepreneurship Development Programme, organized by Karnatak Chamber of Commerce & Industry, Hubli, and K.L.E. Society’s College of Business Administration, Hubli, on 9th November 2010.
- Co-ordinated in successfully Organizing a 3-Days Entrepreneurship Awareness Camp (EAC) for all final year students, at K.L.E. Society’s J.T. College, Gadag, jointly organized by Centre for Entrepreneurship Development of Karnataka (CEDOK) and District Industries Centre (DIC), Gadag, on 11th to 13th September & 16th to 18th September 2013 respectively.

- Co-ordinated in successfully Organizing a 4-Days Entrepreneurship Awareness Camp (EAC) for final year B.Sc. Students under the auspices of Department of Science and Technology, Govt. of India, New Delhi, and Entrepreneurship Development Institute of India, Ahmedabad, from 13th August to 16th August 2014, at K.L.E. Society's J.T.College, Gadag, in association with Centre for Entrepreneurship Development of Karnataka (CEDOK).

ENTREPRENEURSHIP TRAINING CAMP FOR SELECTED CANDIDATES

- Served as a **Resource Person** in the 5-Days Entrepreneurship Training Camp, conducted by Government of Karnataka – Zilla Panchayat Gadag and Organized by Handloom & Textiles Department, Gadag and Rural Engineering College, Hulkoti, for the period from 3rd April 2017 to 7th April 2017. 25 Candidates were selected for the above Entrepreneurship Training Camp from Gadag District, and 4 of the candidates have started their own small enterprises under my guidance.

DEDICATED SPECIAL INTERESTS :

- LEAD Member and Student Co-ordinator for LEAD Projects in Deshpande Centre for Social Entrepreneurship (DCSE), BVB-CET Campus, Hubballi.
- Expertise in college administration, guiding students on In-plant Projects, arranging study tours, industrial visits, entrepreneurial development programs, seminars, conferences, work-shops, conducting job fairs, management fests, event management and student related innovative activities.
- Visiting Faculty to Reputed Management Institutions, Resource Person in Workshops / Seminars / Entrepreneurship Development and Training Programs.
- A Trainer in Personality Development, Communication Skills and Employability Skills.



Date : 23rd August 2017

Prof. M.B.Channappagoudar